

# Art Movements

## Related to Graphic Design

### ART NOUVEAU

- Organic lines & shapes
- Intricate patterns
- Subject are often outlined
- Realistic, but stylized
- Earthy and more natural colors



### ARTS & CRAFTS

- Nature as subject matter
- Highly decorative
- Focus on natural beauty of materials
- Colors more subdued or natural



### EXPRESSIONISM OR ABSTRACT-EXPRESSIONISM

- Color used to show emotion
- Expressive lines, brushwork, and other elements
- Distorted subject matter or non-objective



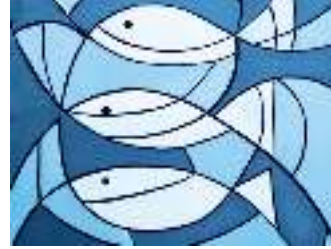
### ART DECO

- Symmetry
- Geometric lines and shapes
- Sleek, elongated figures
- Influenced by Ancient Greek, Roman, & Egyptian motifs



### CUBISM

- Multiple perspectives or planes broken apart
- Lines often used to create a "stained glass" effect
- Often monochromatic
- Geometric shapes



### POP ART

- Subject matter rooted in popular culture
- Bright colors
- Sometimes humorous



### PSYCHEDELIC ART

- Very bright colors; often multicolor
- Hidden messages or meaning
- Swirling & abstraction common



### FUTURISM

- Inspired by industry or machines
- Evokes speed & energy
- Focus on urban or city themes



### DADAISM

- Collage
- Text often used
- Humor & whimsy
- Often satirical or political in nature



### SURREALISM

- Inspired by subconscious or dreams
- Magical or fantasy
- Psychology is a big deal in surrealism
- Juxtaposition



### CONSTRUCTIVISM OR BAUHAUS

- Clean lines & shapes, geometric forms
- Primary colors with the addition of black & white
- Harmony important



### OP ART

- Shows movement
- Distorts the viewers perspective & may be like an optical illusion
- Lots of lines & shapes arranged in pattern
- Contrasting colors often used



### AMERICAN KITSCH OR MID CENTURY MODERN

- People shown in dramatic poses
- Combination of organic & geometric forms
- Sometimes cartoon-like
- Starbursts/sunbursts common motifs - Inspired by the "space age"



### GRUNGE/GRAFFITI

- Has a "dirty" or "weathered" look to it
- Elements of graffiti such as drips, splatters, etc.
- May or may not include text
- Torn edges & lots of layers often overlapping



### MAXIMALISM

- Lots of bold colors, different patterns
- Ornamentation & decoration are super important!
- Lots of variety
- No white space

